



PLAN OF
ACTION»»

2018 – 2019

MEMBER/CHAPTER **ACTIVITIES**

Academically Prepared → helping your chapter learn and grow

1. Host a DECA Fundraising Event

- a. Host a fundraiser where the money goes towards your local chapter members
 - i. *Ex. Selling Otis Spunkmeyer Cookies*

2. Organize Chapter Study Sessions

- a. Schedule a minimum of 5 sessions for competition prep
 - i. *Ex. Mock Roleplays/Exams*

3. Attend Additional DECA Conferences

- a. Have at least one chapter member attend an additional conference besides districts, states, and internationals.
 - i. *Ex. Career Day with the 76ers*

4. Host an Educator/Professional Presentation

- a. Have a business professional attend a business class or DECA meeting to present his/her job and experience

PROMOTION»

Experienced Leaders → Promote DECA in School/Community

5. Present to incoming freshman/middleschoolers

- a. Create and present a presentation to prospective members
 - i. *Ex. Give a presentation to a business class*

6. Promote DECA to Local Businesses

- a. Present a promotional presentation to a local business
 - i. *Ex. Schedule a meeting with local business leaders to discuss DECA programs, conferences, competitive events, and potential sponsorship opportunities*

7. Participate in DECA Month(November)

- a. Participate in at least 5 daily activities as part of DECA month
 - i. *Ex. Plan a 'Dress for Success' day, host a DECA fundraiser in November, set up a DECA Scavenger Hunt*

8. Create a Promotional Video

- a. Develop a video promoting new membership in your DECA chapter that will be linked to the submitted Word document

COMMUNITY SERVICE »

Community Oriented → Chapters must be involved with -
community service activities throughout the year

Community service events are events that volunteer time. **Charity money raised is not part of the community service section.** The following activities are only suggestions of possible community service activities. If you have an idea for a community service event and you are unsure whether it will count, please email Dylan Gino (padecapoa@gmail.com) for approval.

Chapters must complete a certain number of community service activities to fulfill the requirements for this section.

See the attached “Plan of Action Reward Levels” for exact community service requirements to complete each level of the
POA.

Ex. Adopt a highway/litter control; organize a community cleanup day; volunteer at local organizations; collect items for those in need; host a community fundraiser.

CHARITY»

Professionally Responsible → Chapters must raise money for a charitable organization

In order to be placed in the running for the PA DECA Cup, you must raise money for our state charity **Lauren's First and Goal**.

Chapters who raise money for a charity other than Lauren's First and Goal will be placed in the running for the Helping Hands Award. Total charity money raised, including both MDA and outside charities, will be used to calculate completion of the POA.

Please see the attached "Plan of Action Reward Levels" for exact donation requirements to complete each level of the Plan of Action.

Ex. Host a bake sale at a school football game; host a car wash to raise money; have a business sponsor match money raised by your chapter.

ALTERNATIVES

Every chapter is unique and we understand that not all chapters will be able to complete every activity. If your chapter does not complete an activities in the Member/Chapter Activities or Promotion sections, you may replace it with one of the following 4 activities. These activities **cannot** be used to replace the Community Service or Charity sections.

1. Social Media Promotion Plan

- a. Maintain a Twitter, Facebook, Instagram, or other social media for your chapter by posting at least once a week.
 - i. *Ex. Create a Twitter account for your chapter*

2. Increase Alumni/Professional Membership

- a. Enroll 5 or more alumni or professional members
 - i. *Ex. Encourage 2018 graduates to become alumni members*

3. Participate In a Job Shadow

- a. Have at least one chapter member shadow a business professional and present his/her experience to the chapter.
 - i. *Ex. Business finance event member shadows an accountant*

4. Participate In Online PA DECA Meetings

- a. Have at least one chapter member participate in 3 or more PA DECA video meetings throughout the school year.
 - i. *Ex. Participate in the PA Prep Series.*

PLAN OF **ACTION**»

REWARD LEVELS

Green → Complete 3 goals in each section and 1 community service event

- Certificate for all participating chapters
- Official #offtotheraces PA DECA phone wallet



Yellow → Complete 2 goals in each section and 1 community service event,

- Certificate for all participating chapters
- Rubber bracelet for all chapter members attending CDC



Red → Complete 1 goal in each section and 1 community service event

- Certificate for all participating chapters
- DECA diamond magnets



PENNSYLVANIA PLAN OF
DECA ACTION»
VERIFICATION FORM

Please verify the achievement of the previously stated goals by recording the date that each goal has been completed. To help with the verification process, please provide a description of each goal accomplished by attaching a brief summary of the event and photographic documentation, if applicable (or any other sort of documentation necessary).

The Plan of Action must be submitted via the online submission link found on padeca.org, mailed to the address below, or emailed to Dylan Gino at padecapoa@gmail.com by January 18. Please send check payable to **“Lauren’s First and Goal.”**

Mail to:
Lehigh CTI
4500 Education Park Drive
Schnecksville, PA 18078
Attn. Cyndee Barkley, DECA

The form is located on the following page.



PENNSYLVANIA

PLAN OF

DECA ACTION»

VERIFICATION FORM

Member/Chapter Activities

Date Completed

- Host a DECA Fundraising Activity
- Organize a Study Session
- Attend Additional DECA Conferences
- Educator/Professional Presentation

Promotion

- Presentation to Students
- Promote to Local Businesses
- Participate in DECA Month Activities
- Host a DECA Booth

Alternatives

- Social Media Promotion Plan
- Increase Alumni/Professional Membership
- Participate in a Job Shadow
- Participate in Online PA DECA Meetings

(14-15 Membership #)

(15-16 Membership #)

Community Service (please describe the event and provide the date)

- Event 1:

- Event 2:

- Event 3:

Charity

Please Provide Exact Numbers

- Total Chapter Membership (as of Nov 15, 2018)
- Total Amount Raised for Lauren's First and Goal
Per person (PA DECA Cup Tiebreaker)
- Total Amount Raised for Outside Charity

Per person (Helping Hands Award Tiebreaker)
- Total Amount Raised for Any Charity
Per person (Used for Overall POA Recognition)

Chapter Name

Chapter President Signature

Chapter Advisor Signature

School Official Signature

